

# ORDER



**UNIVISION**  
COLORADO  
KCEC-TV

**Orders**

**Order / Rev:** 81452

**Alt Order #:**

**Product Desc:** Udall for Colorado

**Estimate:** Oct 28-Nov 4

**Flight Dates:** 10/28/14 - 11/04/14

**Original Date / Rev:** 10/24/14 / 10/24/14

**Order Type:** GENERAL

**Primary AE:** Denver House

**Sales Office:** L-DEN

**Sales Region:** Local

**Agency**

**Name:** Blue West Media

**Buying Contact:**

**Billing Contact:**

5130 E. 18th Ave.

Denver, CO 80220

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Udall, Mark

**Demographic:** HH

**Product Codes:** Candidates

**Priority:** P-04

**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	15	\$7,500.00	\$6,375.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	15	\$7,500.00	\$6,375.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$7,500.00</b>	<b>\$6,375.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House	L-DEN	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	10/28/14	11/04/14	M-F 6a-10a Despierta C6M Despierta America	CM	6a-10a	12111--	:30	6	\$150.00	P-04	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-2111--		5				\$150.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$150.00		0.00			
N 2	KCEC	10/28/14	11/04/14	Early Fringe M-F Hour 1CM Early Fringe M-F 3-4p	CM	3p-4p	--1----	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1				\$400.00		0.00			
		Week: 11/03/14	11/09/14	-----		0				\$400.00		0.00			
N 3	KCEC	10/28/14	11/04/14	Early Fringe M-F Hour 2CM Early Fringe M-F 4p-5p	CM	4p-5p	11-1---	:30	3	\$400.00	P-04	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-1---		2				\$400.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$400.00		0.00			
N 4	KCEC	10/28/14	11/04/14	Early News M-F 1.2 CM Network Early News M-F	CM	530p-6p	1-1----	:30	2	\$1,000.00	P-04	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1				\$1,000.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$1,000.00		0.00			
N 5	KCEC	10/28/14	11/04/14	Late News M-F 1.1 CM Local Late News	CM	10p-1035p	1--1---	:30	2	\$1,000.00	P-04	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$1,000.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$1,000.00		0.00			

Order / Rev: 81452  
 Alt Order #:  
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Udall, Mark  
 Product Desc: Udall for Colorado  
 Estimate: Oct 28-Nov 4  
 KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KCEC	10/28/14	11/04/14	M-F Prime A	CM	6p-7p	----1--	:30	1	\$1,000.00	P-04	0.00	NM	1	\$1,000.00
				M-F Prime 6p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$1,000.00		0.00			
		Week: 11/03/14	11/09/14	-----		0				\$1,000.00		0.00			
													Totals	15	\$7,500.00

# Station Order Revised

## Udall for Colorado-DSCC

**Market:** Denver-Boulder  
**Flight Dates:** Monday, October 27, 2014 to Tuesday, November 04, 2014

Estimate ID
351

**Contact:** Don Daboub  
**Email:** ddaboub@entravision.com

**Phone:** 303-832-0050  
**Fax:** 303-832-3410  
**Direct:** 303-318-6224

### KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	
Despierta America	EM	M-F	\$150.00	1	1	1	1	1			1		6
6:00 AM 10:00 AM		30	\$900.00										
Sold out P3													
El Gordo y la Flaca	EF	M-F	\$400.00			1							1
3:00 PM 4:00 PM		30	\$400.00										
sold out													
Primer Impacto	EF	M-F	\$400.00		1		1				1		3
4:00 PM 5:00 PM		30	\$1,200.00										
sold out													
Univison News	EN	M-F	\$1,000.00			1					1		2
5:30 PM 6:00 PM		30	\$2,000.00										
sold out rate to clear													
KCEC 10p News	LN	M-F	\$1,000.00				1				1		2
10:00 PM 10:30 PM		30	\$2,000.00										
sold out													
Novela	PA	M-F	\$1,000.00					1					1
6:00 PM 7:00 PM		30	\$1,000.00										
sold out rate to clear													
<b>Station Gross Totals</b>			<b>\$7,500.00</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>2</b>			<b>4</b>		<b>15</b>
<b>Station Net</b>			<b>\$6,375.00</b>										

Mary Wittemyer  
**BlueWest Media**  
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/24/2014 1:37:38 PM

KCEC-TV

Page 1 of 1

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <b>KCEC-TV      Denver-Boulder</b>	<b>Date:</b> <b>10/24/2014</b>
--------------------------------------------------------------------	-----------------------------------

I, BlueWest Media,

being/on behalf of: Mark Udall/DSCC,

a legally qualified candidate of the Democratic

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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**SEE ATTACHED SCHEDULE**

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 27, 2014	Tuesday, November 04, 2014

**Attach proposed schedule with charges (If available): \$7,500.00**

I represent that the payment for the above described broadcast time has been furnished by:

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and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Deanna Nesburg

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, October 24, 2014



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**Date**

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**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

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**Signature**

---

**Printed Name**

---

**Title**

3743

BlueWest media

MEDIA BUYING

5130 E. 18TH AVE., DENVER, CO

Wells Fargo Bank, N.A.

EZShield® Check Fraud  
Protection for Business

23-7-1020

October 24, 2014

PAY TO THE  
ORDER OF

KCEC-TV

\$ \*\*6,375.00

Six Thousand Three Hundred Seventy Five and 00/100\*\*\*\*\* DOLLARS

BlueWest Media

MEMO

Udall for Colorado-DSCC

*Mary Udall*

⑈003743⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

3743

KCEC-TV

October 24, 2014

AdvertiserEst #CategoryPayment

Udall for Colorado-DSCC

351

10\27-11\04\2014:Denver:Spanish 2nd  
TV Add

\$6,375.00

Check Total:

\$6,375.00